

**IK Multimedia. Musicians First.**



**For Immediate Release**

## **IK Multimedia releases iRig® Pads Editor software for Mac and PC**

*Now musicians can customize their favorite iRig Pads setups and tailor the ultimate ultra-portable, universal MIDI groove controller to suit any production style or performance workflow*

**May 14, 2015** - IK Multimedia is pleased to announce **iRig® Pads Editor** for Mac and PC. It's the companion application for **iRig® Pads** that allows musicians to completely edit and customize IK's popular ultra-portable, universal MIDI groove controller to suit all music production styles and live performance workflows. iRig Pads Editor is available now as a free download on the IK Multimedia web site, under the [User Area](#), for all current iRig Pads owners.



iRig Pads is IK Multimedia's 4x4 MIDI pad groove controller for iPhone, iPad, iPod touch, Mac and PC. Its ultra-compact footprint makes it an essential instrument for traveling beat makers and other musicians who want to unlock their creativity and make music while on the go. iRig Pads comes pre-loaded with multiple setups that make it easy to control the popular groove making software programs of today. And now users can customize these setups more and even create totally new configurations in a flash to suit their own unique workflow. With total customization, iRig Pads Editor gives iRig Pads the power to be the ultimate mobile pad-based groove controller.

iRig Pads features seamless integration with IK Multimedia's **SampleTank** sound and groove workstation for iPhone, iPad, Mac & PC, and IK's **GrooveMaker** and **DJ Rig** apps for iPhone, iPad

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and iPod touch. iRig Pads is also MIDI class compliant which means that it can be used with virtually any MIDI-compatible app — like FL Studio Mobile, iMPC Pro or GarageBand — or computer software — like MPC Software, Ableton Live, Maschine and more.

## Custom control

iRig Pads Editor features an intuitive single-screen interface that lets musicians quickly reassign controls and features. Musicians can easily edit and save global configurations and individual scenes on their computer, and then transfer them to iRig Pads at will. All of iRig Pads' surfaces and controllers can be assigned to send specific MIDI messages. iRig Pads Editor lets users assign MIDI messages to any knob, button, pad, slider or attached external controller (like an expression pedal or footswitch).

## Deep dive

Users can edit the parameters of a control by simply clicking on it in the iRig Pads Editor interface. They can then assign the desired MIDI control message to the pad, knob, button, slider or external controller plugged into iRig Pads (such as an expression pedal or footswitch). iRig Pads Editor supports Note, Program Change, Control Change, MIDI System Real Time and MIDI Machine Control messages.

## Multiple modes

A part of what makes iRig Pads Editor so powerful are its easy-to-use modes:

Note mode lets users assign the MIDI channel and the actual note to transmit. iRig Pads Editor also provides a choice between Temporary and Toggle mode. These modes determine whether note data will sound only while the pad is held down or whether it will "latch" onto the Note On message of the first press and the Note Off message of the second press. Temporary mode is best used when playing single-note instruments, like a drum or bass.

Toggle mode is useful for triggering loops: Musicians just have to tap the pad once to start a chosen loop. iRig Pads will then continue to play until the pad is pressed again. Toggle mode can also be used to send 2 different messages from a single button or pad. This makes it easy for a musician to switch between two different presets: These presets can be instruments — like 2 different bass, lead or pad sounds — but they can also be 2 different loop sets or effects settings. On the fly beat making has never been easier.

## Big changes

iRig Pads Editor's Program Change mode lets musicians set up iRig Pads' knobs, buttons and pads (or slider) to change and transmit fixed or dynamic MIDI Program Change messages — it also lets users employ toggle mode to switch between 2 Program Change numbers with a single control.

Similarly, in Control Change mode, the user can assign handy MIDI Continuous Controller messages like volume, pan or expression. This mode can also be used to assign CC numbers to a parameter on a device that iRig Pads is controlling, such as a synthesizer, loop player, effects processor or even a full-featured virtual instrument like SampleTank 3. The values transmitted can be variable. For example, users can set it up so that when they tap a pad it sets the MIDI volume to maximum or pans the receiving instrument to a specific point in the stereo field.

iRig Pads Editor can also program iRig Pads to send MIDI System Real Time and MIDI Machine Control messages. This means users can conveniently start, stop, rewind or scan through a track without taking their fingers off iRig Pads.

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## **Pricing and availability**

iRig Pads Editor is available now as a complementary download for registered iRig Pads users. Mac and PC compatible versions are available.

iRig Pads is available from music and electronics retailers worldwide for \$/€149.99 (excluding taxes) as well as on the IK online store.

For more information, please visit:

**[www.irigpads.com](http://www.irigpads.com)**

To watch a video of iRig Pads Editor in action, please visit:

**[www.irigpads.com/videos](http://www.irigpads.com/videos)**

Warm regards,

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## **IK Multimedia. Musicians First.**

**About IK Multimedia:** *IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig and iRig Pads are trademarks property of IK Multimedia Production. iPhone, iPad, iPod touch, and Mac are trademarks or service trademarks of Apple, Inc., registered in the U.S. and other countries. All other trademarks are property of their respective owners.*